



PRIMESPORT ANNOUNCES OFFICIAL CRIMSON TIDE FAN TRAVEL PACKAGES NOW AVAILABLE FOR 2016 SEASON
FAN TRAVEL PACKAGES AVAILABLE FOR GAMES AGAINST USC, ARKANSAS, LSU AND TENNESSEE

ATLANTA, May 1, 2016 – [PrimeSport](#), the leader in providing direct access to the biggest sporting events, announced several Alabama football fan travel packages for the Alabama Alumni Association. As part of the partnership, PrimeSport is offering all Tide fans an opportunity to travel on the official tour and support the team in their quest for back-to-back championships.

"We're excited to be partnering with PrimeSport as they have extensive experience managing and implementing official fan travel. Together, our goal is to provide our fans with the best travel and hospitality experience possible wherever the Tide play," said Calvin Brown, Director of Alumni Affairs of the Alabama Alumni Association.

As part of the partnership, PrimeSport will be offering [official travel packages to the Alabama Alumni Association](#) for the most loyal Tide fans looking to take their team spirit on the road. Official fan travel packages for the 2016 fall football season can include roundtrip airfare, premium game tickets, hotel accommodations, official hospitality, souvenirs, and much more. This year's official Crimson Tide fan travel packages will be available against the USC Trojans, Arkansas Razorbacks, LSU Tigers and Tennessee Volunteers.

"We are excited to continue our partnership with the Alabama Alumni Association and provide Tide fans the best experience throughout the 2016 college football season," said Brian Wilder, Senior Vice President of PrimeSport. "Our priority is to help deliver the best possible experience to Alabama fans, and we are looking forward to offering these official fall tours to Tide fans following the team on the road this season."

For more information on [official Alabama Alumni Association travel packages](#) and other events, visit [PrimeSport.com](#).

About PrimeSport:

PrimeSport is the leader in providing direct access to the biggest sporting events, offering tickets, travel, hospitality, and VIP experiences for corporations, professional sports teams and fans. PrimeSport's extensive experience in sports travel, hospitality and ticketing has allowed the company to form long-term, official partnerships with some of the largest sporting events and organizations in the country. As a result, PrimeSport can provide more exclusive access to more events than any other company in the

industry. Official partnerships include select NCAA Championships[®], including the NCAA[®] Men's Basketball Championship and Men's Final Four[®], Men's College World Series[®], Division I Wrestling Championships, Women's College World Series[®], Women's Final Four[®], Division I Women's Volleyball Championship and Men's Frozen Four[®], NHL, 20 NFL teams, 2016 College Football Playoff National Championship, Rose Bowl, Sugar Bowl, Alamo Bowl, Orange Bowl, Holiday Bowl, Poinsettia Bowl, Chick-fil-A Bowl, Chick-fil-A Kickoff Game, AdvoCare Texas Kickoff, State Farm Champions Classic, Jimmy V Classic, 2K Classic, Gotham Classic, Legends Classic, Wrangler National Finals Rodeo, Feld Motor Sports, more than 40 major NCAA Division I universities, 19 NASCAR speedways and more. PrimeSport is a privately-held company, headquartered in Atlanta. For more information, visit www.primesport.com or call (800)591-9198.

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