

National Alumni Association

Chapter Yearly Planning Tool

Goals *Ex: Raise \$5,000 for chapter scholarship through 3 game-watch parties and one designated fundraising event.
Grow membership 35% through two emails and weekly social media posts during June and July membership drive.*

1

2

3

	Fundraising	Game Watch/UA Sports	Student Recruitment	Community Service
Spring				
Summer				

**National Alumni Association
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	Fundraising	Game Watch/UA Sports	Student Recruitment	Community Service
Fall				
Winter				

Notes _____

