

**National Alumni Association Objectives:**

- To promote and encourage a continuing interest in and loyalty to The University of Alabama.
- To effectively employ the talents, energies and contributions of alumni to constructive ends for The University of Alabama and this Association.
- To provide a standardized organizational structure and coordinated program for alumni chapters.
- To develop goals and coordinate the efforts aimed at their accomplishment.
- To promote cultural, academic, and literary advancement of its members.
- To support the President, Board of Trustees, staff, faculty and student body of the University in their efforts to improve the institution.
- To publish and distribute various materials relating to the University and its alumni.
- To arrange and conduct meetings of the alumni.
- To assist in the recruitment of students to attend the University and to provide scholarships where appropriate.
- To encourage alumni and friends of the University to generously support the institution by gifts, devices, and bequests.
- To organize and promote a fund to be known as The University of Alabama Alumni Fund for the use and benefit of The University of Alabama and this Association.
- To conduct any and all appropriate activities to accomplish the above objectives and purposes.

**The Association strives to achieve these objectives through the following actions:**

- Serving as the coordinating and communications link between Alumni and the University.
- Mobilizing support of Alumni for the betterment of the University through a network of Alumni chapters, Association committees and individual contacts.
- Conducting targeted programs and activities designed to: strengthen the relationship between the University and its Alumni and friends; attract qualified students; recognize achievement and contributions to the University; and to heighten the sense of pride and commitment to the University.

**Our NAA chapters achieve these objectives by:**

- Operating under an organizational structure that allows the chapter to set and achieve goals.
- Installing an effective and complete leadership board that employs alumni talents to constructively serve chapter members, the University, and the chapter's local community.
- Coordinating programs or conduct meetings that have a cultural or academic purpose or are meant to generate interest, loyalty or support for the University.
- Communicating regularly with chapter members, NAA staff, and Executive Committee.
- Collaborating with regional admissions recruiter to assist in the recruitment of students to attend the University.
- Actively fundraising to endow chapter scholarship(s) provided to local students attending the University.

**Alumni chapter volunteers provide field leadership, organize events, raise money, help with National Alumni Association's scholarship award process, welcome new students to The University of Alabama, and offer many other activities to support the Capstone.**

**Each chapter of the National Alumni Association (NAA) may choose to focus on some or all of the goals listed below.**

- Cultivate University of Alabama alumni and friends' continued interest in the University.
- Connect alumni with one another in your area for social and business relationship building.
- Provide continuing education/enrichment experiences for alumni and friends, showcasing our faculty, administrators and athletic programs.
- Encourage alumni to become members of the National Alumni Association.
- Provide scholarships and other support to UA students from the local area, and to encourage prospective students to attend the University.
- Improve your local community through community service.

**Running an official Alumni Chapter of the National Alumni Association requires the efforts of multiple board members working together to be truly successful. The following responsibilities are the minimum expectations from NAA for an alumni chapter to maintain active status.**

- Hold officer elections annually or bi-annually. Leadership Board must contain at least 5 members (Ex: President, Vice President or President-Elect, Secretary, Treasurer, Student Recruitment Coordinator), and all board members must be dues paying members of NAA.
- Maintain an accurate set of by-laws and file them with the NAA chapter development department.
- Communicate regularly with membership base, newly interested alumni, your District or Regional Vice President and the NAA.
- Submit required forms annually including Chapter Summary Report, Officer Election Update, Financial Information Form, and an updated roster.
- Hold at least 1 event a year not associated with a game watch party for all alumni in your area.